



InvestHK 投資推廣署

The Government of the Hong Kong
Special Administrative Region

About Invest Hong Kong

Established in July 2000, Invest Hong Kong (InvestHK) is the Hong Kong Special Administrative Region (HKSAR) Government Department responsible for Foreign Direct Investment. Its mission is to confirm and strengthen Hong Kong as Asia's leading international business and financial centre by attracting economically and strategically important overseas and Mainland companies to invest in Hong Kong.

InvestHK has industry specialists in Hong Kong's priority sectors: Business & Professional Services, Consumer Products, Creative Industries, Financial Services, Information & Communications Technology, Innovation and Technology, Tourism & Hospitality and Transport & Industrial plus an overseas network of staff and representatives based in 30 key business cities worldwide covering its target markets. The Department's staff based in Hong Kong and overseas work seamlessly to support the successful set up and expansion of clients' businesses in Hong Kong.

InvestHK wants companies to succeed and minimise their risk by using Hong Kong to access business opportunities in China and across the region. It partners with clients on a long-term basis and is available to help at any stage of their business development in Hong Kong. The Department's free, customised and confidential services include the following:

Planning – Provide the latest information on the Hong Kong business environment including sector-specific advice and business opportunities, cost-of-business models, business incorporation procedures and latest regulations, and legislation and arrangement of visit programmes.

Set up – Facilitate the smooth set up of a client's business by making introductions to business service providers, liaison with relevant government departments, advice on finding the right business location and help with settling into Hong Kong.

Launch – Help with generating free publicity to support the launch or expansion of a client's Hong Kong business.

Expansion – Ongoing help to support the development of a client's Hong Kong business such as business networking opportunities, business matching services and advice on research and development grants and other government schemes.

To learn more about InvestHK, please visit the following website: www.investhk.gov.hk

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