

Green Common launches Oatchi – Hong Kong's first oat-based mochi frozen desserts



Download high-resolution photos via: bit.ly/GC_oatchi

(29 June 2021, Hong Kong) Green Common is celebrating summer with the release of **Oatchi** series, the very first oat-based mochi frozen desserts in Hong Kong. Non-dairy and oat-based, Oatchi series is crafted with natural plant-based ingredients. It is a reimagination of the smooth and pillowy treat mochi ice cream, indulging health-conscious sweet tooth in the refreshing snacks during the summer heat.

Encased by soft and chewy mochi, plant-based ice cream fillings in different flavours, including green tea, mango and strawberry, make Green Common Oatchi an addictive non-dairy alternative to the summer-time classics. This squishy ball is a divine combination of flavourful creaminess and gooey mochi dough. The series is vegan-friendly, as well as free from added artificial flavours and colours and preservatives. All three flavours (green tea, mango, strawberry) contain calories less than 50 kcal. Comparing with leading brands of dairy-based mocha ice cream of similar flavours, Oatchi on average is 17% less in calories, 32% less in saturated fats and 19% less in sugars, presenting a light and guiltless indulgence.



Starting today, Green Common plant-based Oatchi is available in Green Common (excluding K11 and The Forest branches). Oatchi e-voucher is also available online at Green Common e-shop. During the promotion period until 31 July, you can enjoy a special offer of HKD 60 for 2 (original price: HKD34.9, 4 pcs/pack). Meanwhile, two free aluminum ice cream spoons and an ice cream cooler bag will come with a bulk



purchase of 2 packs of Oatchi and 8 cups of any flavour of Green Common Vegan Ice Cream (Non-dairy Frozen Dessert) series.

- END -

Download all Green Common stores details via: bit.ly/greencomonstores

Facebook : www.facebook.com/greencomon/

Instagram : [green_common](https://www.instagram.com/green_common)

About Green Monday Group

Green Monday Group was founded in 2012 in Hong Kong SAR with the vision to “Make Change Happen, Make Green Common”. It is the pioneer in Asia to launch a large scale plant-based movement by advocating flexitarian lifestyle. The Group comprises **Green Monday Holdings**, the operational arm producing and distributing plant-based food products in Asia and beyond, **Green Monday Ventures**, the impact investment arm dedicated to supporting and accelerating growth of mission-aligned entrepreneurs and start-ups globally and **Green Monday Foundation**, the non-profit arm advocating sustainable plant-based living through community initiatives. Green Monday Holdings comprises OmniFoods and Green Common: **OmniFoods** is a food tech company with a Canadian-based R&D team creating its own range of alternative protein food products including OmniPork, OmniPork Luncheon, OmniPork Strip and OmniEat; **Green Common** is a one-stop plant-based platform combining retail, distribution and dining service in over 10 markets, empowering communities in Asia and beyond with sustainable, innovative and wholesome food choices. The Green Monday Group is named to Fortune's 2020 "Change the World" list.

For more information, please visit: www.greenmonday.org

For media enquiries, please contact:

Green Monday

Ms Stephanie Fong

Tel: +852 6159 8805

Email: stephanie.fong@greenmonday.org

Ms Cathy Chung

Tel: +852 9365 5431

Email: cathy.chung@greenmonday.org

Ms Maora Cheng

Tel: +852 6078 7091

Email: maora.cheng@greenmonday.org